



Statement
Regarding UTLA Campaign and Misinformation about Alliance Schools
4-23-15

We understand that UTLA is holding a press conference tomorrow to release an internal memo from Alliance College-Ready Public Schools that they claim shows that the Alliance has “instructed” administrators to engage in an “aggressive anti-union campaign.” The memo we assume they are referring to is attached. We have nothing to hide, and in fact assume that all our documents related to the unionization campaign will end up in outside hands.

Note that the first line of the Alliance internal memo reads that “Alliance recognizes the rights of our employees to decide for themselves, free from coercion, whether they want or do not want a union.” This is certainly not “aggressively anti-union”, as claimed by UTLA. Also note that nobody is “instructed” to do anything.

Not only is this document legal, it also accomplishes what we have always said was our goal: to educate administrators and teachers as to the impact of unionization. Just as UTLA distributes their messages and trains their allies, we have not only the right, but we believe it is our responsibility to inform our administrators and teachers regarding our views. Alliance School Principals have consistently asked us what they are and are not allowed to do in this environment. This document was a guide for our school leaders that was an attempt to answer those questions.

Again, we fully expect that all documents we distribute and any conversations we have will be relayed to outside parties. That is why we are absolutely committed to ensure that any such documents are not only fully legal, but absolutely consistent with our viewpoint and approach. Just as we respect UTLA’s right to state their case, we stand by our right to distribute our viewpoints.

We should remember that our teachers face a complex and difficult decision brought on by UTLA, all while attempting to do our primary job, which is making sure our students get the same great education the Alliance has always provided.

Tomorrow’s press conference is outside one of our schools; we hope that all parties work to minimize any impact on students and teachers, who are just trying to do their jobs.